In re: Wealthy Desai
Application No.: 10/624,325
Filed: July 22, 2003
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This listing of claims will replace all prior versions and listings of the claims in the application.

In the Claims:

    1.   (Previously presented)   A method for receiving an order for a listing of a business in a business directory, the method comprising:

    providing a Web site accessible by a customer;

    displaying at the Web site a list of multiple, individually selectable available optional listing enhancements;

    soliciting at the Web site a selection by the customer of one or more of the optional listing enhancements;

    receiving at least one request from the customer via the Web site to include at least one feature in the listing of the business in the business directory, including receiving a first enhancement request from the customer via the Web site to include in the listing of the business in the business directory a first optional listing enhancement from the list of available optional listing enhancements, and including receiving a second enhancement request from the customer via the Web site to include in the listing of the business in the business directory a second optional listing enhancement from the list of available optional listing enhancements, wherein the second optional enhancement is selectable by the customer independently of the first optional enhancement, whereby the customer configures a particular, unique, individualized, customized business listing;

    generating a customized price quote for the particular, unique, individualized, customized business listing configured by the customer, wherein the step of generating the customized price quote includes calculating the customized price quote based on the particular features requested by the customer to be included in the particular, unique, individualized, customized business listing;

    displaying the customized price quote for the particular, unique, individualized, customized business listing at the Web site to the customer; and